

inquiries from the press which are handled by the Department's Press Office) as well as requests for information about Canada made by Diplomatic Missions at Ottawa, by Canadian posts abroad, and by individuals and organizations in other countries.

Most of the information work abroad is done, however, by officials at Canadian posts. The Information Division assists by formulating and advising on information policy abroad, in an effort to ensure that this policy is related to the general objectives of Canadian foreign policy, and by producing and procuring material to keep Missions informed of developments within Canada. Journalists, and others who visit Canada to write of Canadian affairs, are given assistance from time to time by the Division; its responsibilities also include the co-ordination of the Government's activities in the field of cultural relations.

Information Branch, Department of Trade and Commerce.—Information, pertaining specifically to trade, is obtainable from this Branch, which maintains close liaison with all other Branches and Divisions of the Department and with a number of Crown companies. It is responsible for the production of *Foreign Trade* and *Commerce Extérieur*, the weekly publications of the Foreign Trade Service, and for the preparation of brochures, some of which are required for distribution at trade fairs in other countries; information is also made available to Canadian Trade Commissioners for distribution within their respective territories. The Branch is closely identified with the Canadian International Trade Fair, although promotional literature is distributed directly from the headquarters of that organization at Toronto, Ont.

Information Services Division, Department of National Health and Welfare.—The responsibility of this Division, in co-operation with other divisions of the Department of National Health and Welfare and provincial authorities, is the production and distribution of educational material on health, welfare, social security and civil defence, for use throughout the country. This information, issued in the English and French languages, includes books, pamphlets, periodicals, posters, exhibits, displays, radio dramatizations, press and magazine features and releases, as well as films and film-strips prepared in co-operation with the National Film Board. Books, pamphlets, posters and displays are distributed in Canada through provincial authorities. The most important periodicals published by the Division are *Canada's Health and Welfare* (monthly), *Canadian Nutrition Notes* (monthly), *Industrial Health Bulletin* (monthly), *Industrial Health Review* (semi-annually) and *Nutrition Bulletin* (annually).

Canadian Broadcasting Corporation.—Radio broadcasting is an important medium of information to the public along with newspapers, films and other means of communication. Radio broadcasting in Canada is a combination of a publicly owned national system and privately owned local community stations, many of which are affiliated with the Canadian Broadcasting Corporation's networks.

Since its establishment in 1936, the Canadian Broadcasting Corporation has become one of the most effective channels through which information, official and unofficial, is broadcast to the people of Canada. Radio is relatively more important